



Korman Marketing Group

fact sheet

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business summary

Korman Marketing Group creates and delivers fresh and powerful marketing experiences for some of the world's top brands. As an industry leader, KMG is responsible for the creation and management of several of the largest and longest running experiential consumer loyalty programs. The company specializes in proprietary experiences that capture the essence of a brand and allow people to live and feel it for themselves.

founded

1998

employees

150+

headquarters

16800 Dallas Parkway

Suite 200

Dallas, Texas 75248

p 972.392.5950

f 972.392.5951

geographic reach

Nationwide

leadership team

Dan Korman, *President*

Elaine Kauffman, *Partner*

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